



INTERNATIONAL CONFERENCE ON MARITIME LOGISTICS AND PORTS - MALAYSIA

9TH - 11TH
SEPTEMBER
2025

PERSADA JOHOR
INTERNATIONAL
CONVENTION CENTRE

- REASONS TO PARTICIPATE
- SPONSORSHIP OPPORTUNITIES
- SPONSORSHIP PACKAGES
- EXHIBITION OPPORTUNITIES
- EXHIBITION PACKAGES
- EXHIBITION FLOOR PLAN
- BOOKING FORM

SPONSORSHIP AND EXHIBITION

JOINTLY ORGANISED BY:



CO-ORGANISER:



MANAGED BY:



icmlp.nmuc.edu.my

KEY BENEFITS

... brand presence at global event



1

Networking Opportunities

Sponsoring an international conference attracts professionals from around the world. It enables you to connect with key stakeholders, potential clients, partners, and industry leaders, fostering valuable relationships that can lead to future collaborations or business opportunities. Additionally, it facilitates branding and the promotion of relevant goods and services directly to delegates.

2

ROI and Business growth

While sponsorship is an investment, the potential return on investment (ROI) can be significant. By leveraging networking and brand exposure opportunities, it can contribute to business growth, increased sales, and long-term success. The ICMLP event draws business investors from across Asia, the Middle East, and Europe.

3

Brand visibility

Through this conference, your brand's visibility will be elevated among a diverse audience including industry professionals, academicians, and potential customers. Your company's name and logo will be prominently displayed in conference materials, enhancing brand recognition.

4

Positioning as a Thought Leader

Sponsoring a conference showcases your commitment to the industry and positions your company as a thought leader. You can share your expertise through presentations, panel discussions, or seminars, boosting your reputation and credibility.

OUR COMMITMENT

- We are committed to ensuring the success of the ICMLP by aligning with targeted outcomes and objectives.
- We maintain close communication and collaboration with sponsors and exhibitors to deliver benefits to the highest standards and meet expectations.
- Sponsorship and exhibition benefits will commence immediately upon confirmation, including the finalisation of relevant documentation.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

... tailored to maximise value



ICMLP offers a wide range of structured sponsorship options designed to fit varying organisational needs and budgets. There are three Premier Sponsorship Tiers: Platinum, Gold, and Silver. Each offers a unique level of benefits for your investment. Customised sponsorships beyond the premier tiers are also available upon request.

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER
SPONSORSHIP AMOUNT	MYR 35,000	MYR 25,000	MYR 15,000
SPONSORSHIP AMOUNT (Approx.)	USD 8,000.90	USD 5,715.60	USD 3,429.40
A. SLOTS	4	6	12
SPONSORSHIP BENEFITS & REWARDS			
B. PROMOTION OUTREACH			
1. Presence of the sponsor's name, logo and corporate profile on website of ICMLP.	✓	✓	✓
2. Presence of sponsor's name and logo on promotional materials of ICMLP as below:			
I. Programme Book (both hardcopy and softcopy) of ICMLP	✓	✓	✓
II. Flyers	✓	✓	
III. Bunting	✓	✓	
IV. Banner	✓	✓	
V. Souvenirs bag	✓	✓	
Key platforms /channels for promotional activities of ICMLP are as follows:			
I. Websites of ICMLP	✓	✓	✓
C. ON-SITE PROMOTION AND DISPLAY			
1. Complimentary advertisement on ICMLP Programme Book.	Full Colour Page	Half-Colour Page	Half-Page (Greyscale)
2. Sponsor's name and logo printed on the backdrops, banners and photo booth display at conference sites.	✓	✓	✓
C. DIRECT INVOLVEMENT AND PARTICIPANT			
I. Complimentary registration for participation in the ICMLP Networking Dinner.	2 Participants	2 Participants	2 Participants

EXHIBITION OPPORTUNITIES

... on-site display, promotion, and engagement

The ICMLP offers organisations an opportunity to create a strong presence for delegates from around the world. There are three types of specially designed exhibition booths to suit individual organisational needs and budgets:

Standard Booth (10'x10'), Premier Booth (20'x10'), and Pavilion Booth (20'x20').

EXHIBITION HOURS

The exhibition will run from 9th September (Tuesday) to 11th September (Thursday) 2025, from 9.00 a.m. to 6.00 p.m. daily.

LOCATION SETUP

The exhibition booths will be located at Persada Johor International Convention Centre. You can expect high foot traffic from delegates throughout the 3-day conference. Other attractions include a networking dinner and a complimentary port visit.

BOOTH SELECTION

Exhibition booths available for lease will be allocated on first-come, first-served basis. The minimum available booth size is 9 square meters (10'x10').

A: 20'X20' - PAVILION BOOTH
B: 20'X10' - PREMIER BOOTH
C: 10'X10' - STANDARD BOOTH

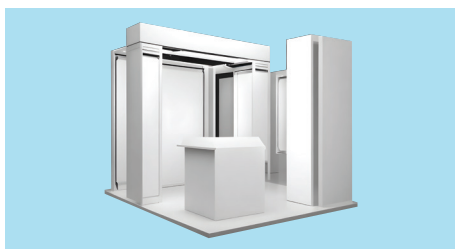
EXHIBITOR APPEARANCE

All exhibitors will have their organisation's name and a brief description (up to 50 words) featured on the event website and in the ICMLP Programme Book. Each booth includes two complimentary Exhibitor Badges, valid from 9th to 11th September 2025. Badge holders will have access to the exhibition area and may attend both the Opening and Closing ceremonies.



EXHIBITION PACKAGES

... on-site display, promotion and engagement

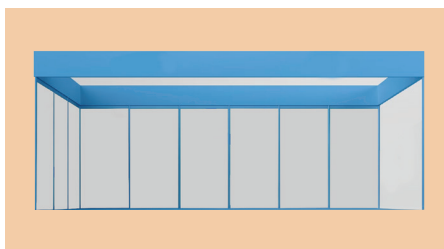


PAVILION BOOTH 20'X 20'

(37 SQUARE METERS)

LOCAL
: MYR 45,000.00

FOREIGN
: MYR 55,000.00
(USD 12,574.30)



PREMIER BOOTH 20'X 10'

(18 SQUARE METERS)

LOCAL
: MYR 35,000.00

FOREIGN
: MYR 45,000.00
(USD 10,288.10)



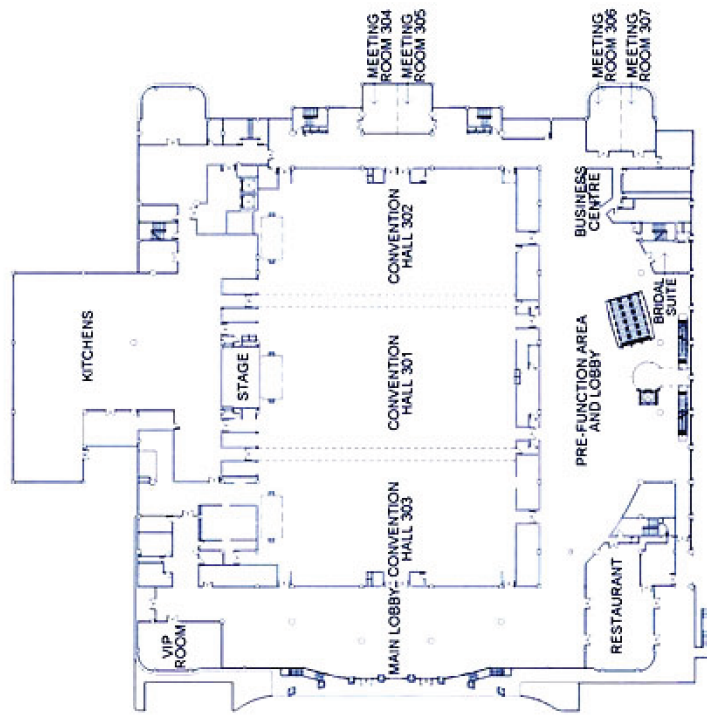
STANDARD BOOTH 10'X 10'

(9 SQUARE METERS)

LOCAL
: MYR 25,000.00

FOREIGN
: MYR 35,000.00
(USD 8,001.90)

BOOTH PACKAGES	PAVILION	PREMIER	STANDARD
Slots	5	15	30
Fascia panel foam board complete with sticker cut out with standard company name and standard number.	1	1	1
Reception Table	1	1	1
Chairs	4	2	2
13amp/240V sockets	4	2	2
Waste paper basket	1	1	1



CONVENTION HALLS 301, 302, 303 AND
MEETING ROOMS 304, 305, 306 AND 307



LEVEL 3 (CONVENTION)

ICMLP 2025 SPONSORSHIP AND EXHIBITION BOOKING FORM

Note:

1. Please download the Booking Form from the ICMLP website: icmlp.nmuc.edu.my
2. Ensure that all information provided in the Booking Form is accurate.
3. Submit the duly completed Booking Form to the ICMLP Secretariat.
4. The organisers reserve the right to reject applications from organisations whose business activities do not align with the event's scope, or for any other reason at their discretion.
5. Accommodation fees are not included in any of the packages listed below.

Tel : +6 012 799 9239 (Mr. Halim)
Email: conference@icmlp.nmuc.edu.my

1. APPLICANT INFORMATION			
Company/Organisation			
First Name		Last Name	
Department/Division		Position	
Mailing Address			
Postal Code		Country	
Tel. No.		Fax No.	
E-mail Address		Mobile No.	

Please check the box you choose

2. PREMIER SPONSORSHIP TIERS		VALUE
Sponsorship Tier	☐ Platinum	MYR 35,000
	☐ Gold	MYR 25,000
	☐ Silver	MYR 15,000
Sub-total (1)		MYR

ICMLP 2025 SPONSORSHIP AND EXHIBITION BOOKING FORM

3. EXHIBITION PACKAGE

CATEGORY	LOCAL COMPANIES	NUMBER OF UNIT/LOT	FOREIGN COMPANIES	NUMBER OF UNIT/LOT	Online Conference Fee
Pavilion Exhibition Booth (20'x 20')	MYR 45,000		MYR 55,000.00 (USD 12,574.30)		
Premier Exhibition Booth (20'x 10')	MYR 35,000		MYR 45,000.00 (USD 10,288.10)		
Standard Exhibition Booth (10'x 10')	MYR 25,000		MYR 35,000.00 (USD 8,001.90)		
Sub-total (3)					

4. OTHER CONFERENCE MATERIALS

ITEM (Please describe)	PRICE (M'SIAN)	NUMBER OF UNIT	PRICE (NON-M'SIAN)	NUMBER OF UNIT
Additional ticket for networking dinner	MYR 380.00		MYR 570.00 (USD 130.40)	
Total				

I hereby declare that I am authorised to make this application on behalf of _____ and apply for the sponsorship and exhibition with the details and value as stated above. I acknowledge and agree with the criteria and terms stated in the ICMLP Sponsorship and Exhibition Prospectus.

Name and Designation of Company's Representative(s)

Signature and Company Seal

Date:

For payment, kindly make a direct transfer to:

PAYMENT	
BENEFICIARY	MARITIME INTELLIGENCE SDN BHD
BENEFICIARY BANK	BANK ISLAM MALAYSIA BERHAD
ACCOUNT NUMBER	01014010052378
SWIFT CODE	BIMBMYKL

Please notify us via our official email conference@icmlp.nmuc.edu.my after the payment has been made.